



**Zoo and
Aquarium
Association
Australasia**



FEATURES & BENEFITS OF BUSINESS MEMBERSHIP

MEMBER BENEFITS	CORPORATE	NON-CORPORATE
	<i>A business that is related to or supports the zoo and aquarium industry</i>	<i>Government organisations / Non-governmental organisations / Registered training organisations (RTOs)</i>
Belonging to the Australasian professional peak body	✓	✓
Discounts to conferences and training courses	✓	✓
ZAA e-newsletters and member communications	✓	✓
ZAA logo for marketing assets	✓	
Controlled access to the ZAA Portal and general membership resources	✓	✓
View only access to the Collection Planning Online System (CPOS) & annual reporting		✓ <small>Government & RTOs only</small>
Institution profile i.e. conferences, website, publications, press releases etc.	✓	
Corporate Members introduced to the membership via Newsletter	✓	
Regular notice about industry events & activities you might wish to attend / sponsor	✓	
Promote your organisation as a Corporate Member of ZAA & supporter of the industry	✓	
Special rates on exhibition space at ZAA conferences / workshops	✓	



KEY BENEFITS

Association Communications & Newsletter

All members are entitled to receive ZAA's Behind the Scenes newsletter, and as a new member you will be added to the recipient list. Our digital newsletter is where we promote the news and achievements of our members and on the progressive work of the Association.

Online Member Resources

The ZAA Portal is the gateway to member-only resources, where members can access information, education materials, conference proceedings and more.

Government agencies and registered training organisations are given full access to the ZAA Portal and view-only access to the Collection Planning Online System.

Member Events

ZAA's Annual Conference & Workshop 3-day event provides the opportunity for zoo and aquarium experts and partners to come together to share ideas, discuss zoo and aquarium developments and to network. All members can attend at member rates.

Business Promotion

The following benefits are available to ZAA Corporate Members.

Profiled through the ZAA Newsletter

Corporate Members are profiled in the Behind the Scenes newsletter upon joining, which reaches a readership of over 1,300 zoo/aquarium professionals.

The right to promote your organisation as a supporter of the Zoo and Aquarium Association

Businesses can improve their reputation in the marketplace through the entitlement to use the ZAA Member logo on their promotional and business collateral.

Placement on the ZAA website and Portal

The ZAA Portal is a member-only area that provides valuable resources to all our members and visited frequently by keepers, curators, veterinarians and educational personnel in the zoo and aquarium membership.

Discounted rates for exhibition space and/or sponsorship at the annual Zoo and Aquarium Association Conference or Workshop.

By attending ZAA events, Corporate Members are given the valuable opportunity to increase brand awareness, establish new contacts and generate new leads with zoo and aquarium professionals.



MEMBER CRITERIA & FEE SCHEDULE

	BUSINESS MEMBERS	
	CORPORATE	NON-CORPORATE
CRITERIA	<ul style="list-style-type: none"> A corporate entity whose business is related to or supports the zoo and aquarium industry. Corporates involved with the Association via a service or sponsorship agreement 	<ul style="list-style-type: none"> Government agencies (non-animal holding), libraries, tertiary education institutions, and non-sector NGOs, i.e. organisations that can demonstrate relevance to zoos/aquariums
2024 FEES <small>excl GST</small>	AU \$1,805 / NZ \$1,955	AU \$575 / NZ \$620
TO APPLY	Download and fill in the Business Member application form www.zooaquarium.org.au/public/Join/	



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Questions?

Zoo and Aquarium Association

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AUSTRALIA